



KEIGHLEY REISENAUER, PHD

SCIENCE COMMUNICATOR | CANCER EDUCATOR | COMMUNITY ADVOCATE

Strategic Advising

From idea to execution, I help shape smart, science-based strategies.



What I Offer

Whether you're launching a new initiative, refining an existing program, or translating science for a broader audience, I bring strategic insight grounded in deep scientific knowledge.

Services include:

- Strategic planning for science-based projects and initiatives
- Cross-functional advising (research, comms, outreach)
- Vision alignment and message clarity
- Proposal and grant review support
- Collaborative leadership in complex scientific settings

→ Step 1: Understand the Landscape

Partnered with a nonprofit to assess existing educational gaps in patient-facing materials. Synthesized research trends and community insights to inform content development and outreach priorities.

→ Step 2: Define the Needs

Collaborated with an academic research center to refine the aims of a grant focused on cancer screening equity. Aligned messaging across scientific, clinical, and public health teams.

→ Step 3: Build the Strategy

Advised on the creation of a pilot patient navigator initiative. Provided input on program structure, evaluation metrics, and inclusive messaging to resonate with diverse patient communities.

→ Step 4: Guide Implementation

Served as an embedded advisor for a health startup's new diagnostic tool. Offered ongoing strategic review, ensured scientific accuracy, and helped translate key findings for investor and patient audiences.

Ideal For

This service is designed for organizations or teams navigating science-heavy decisions, including:

- Health-focused nonprofits
- Academic or research leadership teams
- Science communication and outreach programs
- Interdisciplinary startups or labs
- Grant-seeking initiatives needing clear, compelling strategy

Why Work with Me

With a PhD in cancer biology and a career spanning research, communication, and outreach, I bridge the gap between scientific precision and real-world application. I thrive at the intersection of ideas and action—helping teams clarify their direction, communicate with purpose, and lead confidently in complex spaces.

Contact

Let's explore how my strategic insight can support your next big move. Email me or schedule a discovery call—and let's move your mission forward, together.



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leadership